



# LED LIGHTING – THE NEXT CHAPTER

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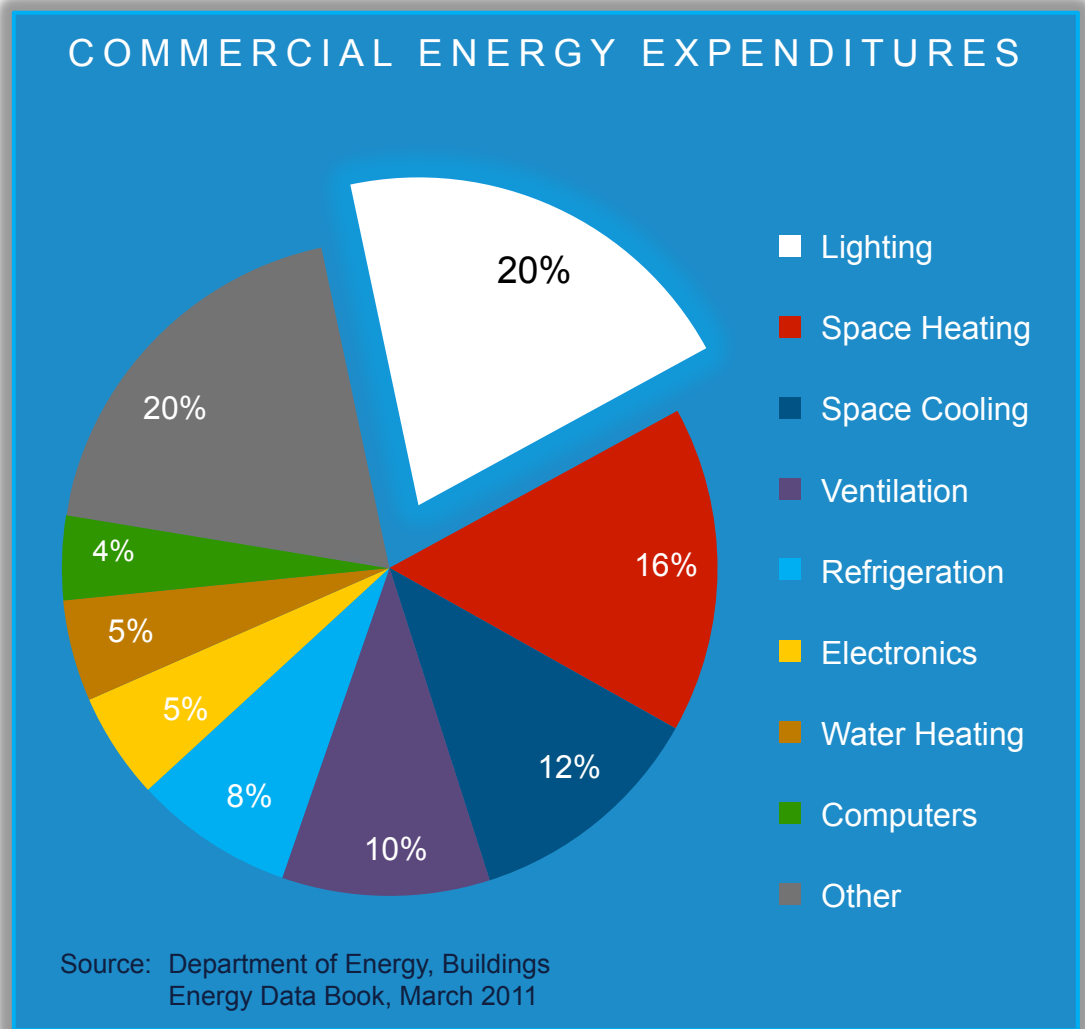
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# The High Cost of Lighting

Lighting accounts for  
**~20%**  
of total commercial  
energy expenditures

Typically greater than  
**1/3**  
of total electric bill



# LED Lighting Reaching Remarkable Milestones

| <b>Energy Efficiency<br/>&amp; Energy Costs</b>   | <br><b>Light Emitting Diodes<br/>(LEDs)</b> | <br><b>Compact<br/>Fluorescents (CFLs)</b> | <br><b>Incandescent<br/>Light Bulbs</b> |
|---|--|---|--|
| <b>Life Span (average)</b>  | <b>50,000 hours</b>  | <b>8,000 hours</b>  | <b>1,200 hours</b>   |
| <b>Watts of electricity used</b><br>(equivalent to 60 watt bulb).<br><br>LEDs use less power (watts) per unit of light generated (lumens). LEDs help reduce greenhouse gas emissions from power plants and lower electric bills | 6 – 9 watts  | 13-15 watts   | 60 watts   |
| <b>Kilo-watts of Electricity used</b><br>(30 Incandescent Bulbs per year equivalent)  | 329 KWh/yr.  | 767 KWh/yr.   | 3285 KWh/yr.   |
| <b>Annual Operating Cost</b><br>(30 Incandescent Bulbs per year equivalent)   | \$32.85/year   | \$76.65/year  | \$328.59/year  |

# LED Performance and Payback Evolution

| Environment            | Incumbent Light Source    |  |  |  |
|------------------------|---------------------------|--|--|--|
| Indoor - Troffers      | Fluorescent<br>64 Watts   |  |  |  |
| Indoor - Downlights    | Incandescent<br>65 Watts  |  |  |  |
| Outdoor - Garage       | Metal Halide<br>185 Watts |  |  |  |
| Outdoor - Streetlights | HID<br>250 Watts          |  |  |  |

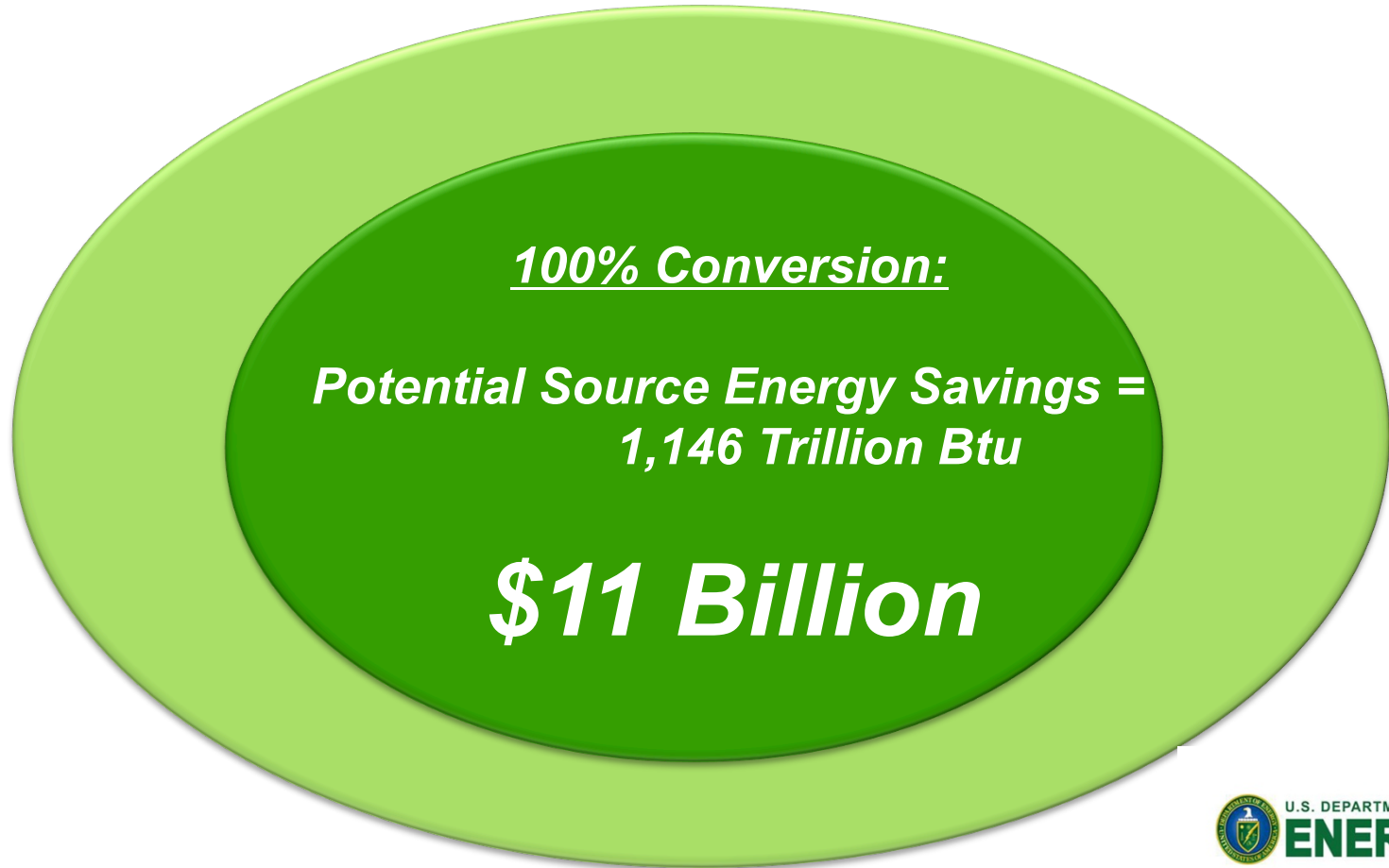
# LED Lighting's Practical and Sustainable Benefits



- *Fatigue/Productivity*
- *Clarity/Visibility*
- *Lifecycle Maintenance*
- *Safety/Security*

# The Savings Are Staggering!

What if ..... the US Converted All Linear Fluorescent Fixtures?



# Here's What You Can Achieve!

Los Angeles, CA (2008-2012)

**\$10,000,000**

**in Annual Energy and  
Maintenance Savings!**



**63%  
LESS**

# Cree IS LED Lighting

- Pioneered today's LED lighting technology
- **100% committed** to the continued advancement of LED lighting

BETTER LIGHT – LESS ENERGY – LOWER COSTS  
THE TIME FOR LED LIGHTING IS NOW